


Benjamin Moore®

AURA.
INTERIORS



EXCEPTIONAL COLOR DEPTH
„ColorLock® Technology”







„ColorLock® Technology”

THE NEW DIMENSION OF COLOR

Where science meets art...

For the first time in the history Benjamin Moore showed the real colors on the wall.

Innovative system ensures exceptional depth and color resistance as well as the extraordinary performance properties. Paint sets the new standards and distinguishes Aura® product family from virtually other paint on the market, shifting the acrylic paint quality to the highest level.

All thanks to specific microcapsules with the colorants particles closed inside.

„ColorLock® Technology” ensures the most elegant finish which presents the exceptional color depth, highest color retention, durability and excellent washability.



- - resin
- - colorant

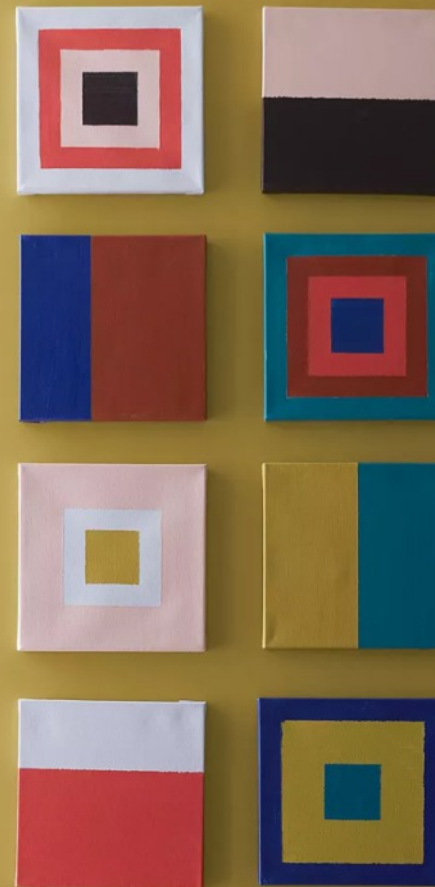


During drying of conventional paint the particles of colorants (yellow) adhere loosely to the resin molecules (blue).

Our exclusive „ColorLock® Technology” microscopically bonds the highest quality color pigments tightly to the paint for extraordinary results. Color pigments are locked into the paint film (and protected), forming the specific microcapsules. The innovative system created in this way reacts completely differently to the lighting, faithfully reproducing the real colors.



Safe and environmental friendly,
AURA® paints formula
reduces to minimum possibility
of appearing allergy reactions.



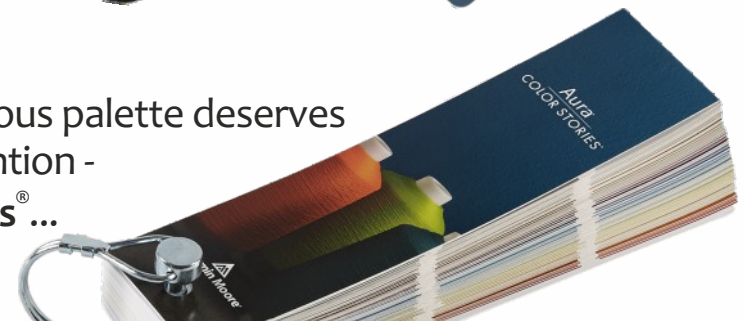


When you find the perfect color, nothing else will do...

Luxury **AURA**® paints are available in full range of exceptional Benjamin Moore colors, including **Color Preview**®, **Benjamin Moore Classics**®, **Collections** and **Affinity**® color fandecks.



The mysterious palette deserves special attention - **Color Stories**® ...







AURA® N522

AURA® Waterborne Interior Paint & Primer Matte Finish N522

Waterborne, interior, latex acrylic paint with revolutionary „ColorLock® Technology”. Matte.

Benefits & general description: latex acrylic paint is part of an innovative paint and colorant system integrating the best technologies combined in one **revolutionary, patented „ColorLock® Technology”**, intended for decorative and protective painting of interior walls and ceilings, as well as additional elements like doors, trims, cabinets, cornices, rosettes.

The product characterizes **unique color depth, extreme hiding power** (max. 2 coats), **exceptional resistance to washing and wet-scrubbing - class 1 [2µm]** according to Standard PN-EN 13300, **superior stain and mildew resistance, exceptional flow and leveling properties, incredible color retention** (under the influence of UV radiation), quick drying time and low odor.

Paint is resistant to slight scuffing - „black marks” (it's possible to remove part of them from the paint layer).

Product produced in safe and environmental friendly, minimum VOC content formula.

Paint meets the **LEED® v4** requirements.

Range of use: traditional cement-lime and cement plasters, thin-layered mineral and acrylic plasters, gypsum substrates, dry walls, wallpapers, construction building blocks, concrete, latex paint coats renovation. It's also possible to apply the paint to previously primed wood, wooden-like and metal substrates.

Colors: bases intended for tinting in an innovative, ecologic **GENNEX® Platform** system.

Full range of exceptional Benjamin Moore colors.

Gloss grade: matte.

Coverage: approx. 12 m²/l.

Can sizes: 0,95 l; 3,78 l; 18,9 l.





AURA® N524

AURA® Waterborne Interior Paint & Primer Eggshell Finish N524

Waterborne, interior, latex acrylic paint with revolutionary „ColorLock® Technology“. Eggshell.

Benefits & general description: latex acrylic paint is part of an innovative paint and colorant system integrating the best technologies combined in one **revolutionary, patented „ColorLock® Technology“**, intended for decorative and protective painting of interior walls as well as additional elements like doors, trims, cabinets, cornices. Product can be used also for painting the kitchen spaces.

The product characterizes **unique color depth, extreme hiding power** (max. 2 coats), **exceptional resistance to washing and wet-scrubbing - class 1 [2µm]** according to Standard PN-EN 13300, **superior stain and mildew resistance, exceptional flow and leveling properties, incredible color retention** (under the influence of UV radiation), quick drying time and low odor.

Paint is resistant to slight scuffing - „black marks“ (it's possible to remove part of them from the paint layer).

Product produced in safe and environmental friendly, minimum VOC content formula.

Paint meets the **LEED® v4** requirements.

Range of use: traditional cement-lime and cement plasters, thin-layered mineral and acrylic plasters, gypsum substrates, dry walls, wallpapers, construction building blocks, concrete, latex paint coats renovation. It's also possible to apply the paint to previously primed wood, wooden-like and metal substrates.

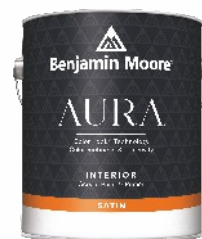
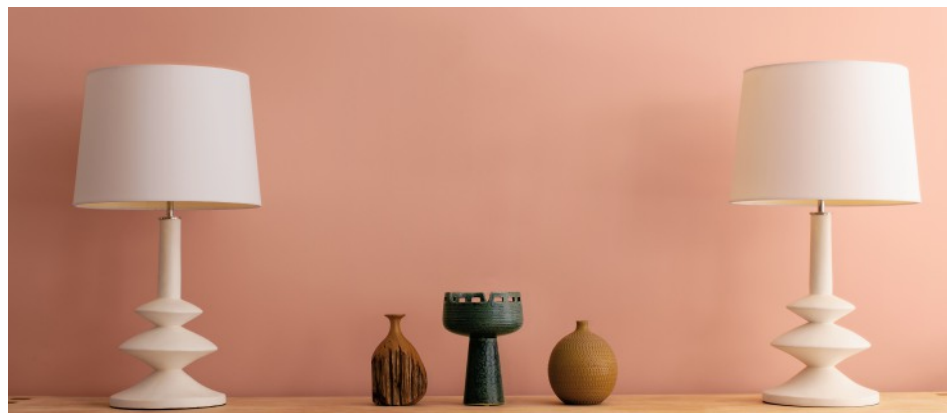
Colors: bases intended for tinting in an innovative, ecologic **GENNEX® Platform** system.

Full range of exceptional Benjamin Moore colors.

Gloss grade: eggshell.

Coverage: approx. 12 m²/l.

Can sizes: 0,95 l; 3,78 l.



AURA® N526

AURA® Waterborne Interior Paint & Primer Eggshell Finish N526

Waterborne, interior, latex acrylic paint with revolutionary „ColorLock® Technology“. Satin.

Benefits & general description: latex acrylic paint is part of an innovative paint and colorant system integrating the best technologies combined in one **revolutionary, patented „ColorLock® Technology“**, intended for decorative and protective painting of interior walls as well as additional elements like doors, trims, cabinets, cornices. Product can be used also for painting the kitchen spaces.

The product characterizes **unique color depth, extreme hiding power** (max. 2 coats), **exceptional resistance to washing and wet-scrubbing - class 1 [2µm]** according to Standard PN-EN 13300, **superior stain and mildew resistance, exceptional flow and leveling properties, incredible color retention** (under the influence of UV radiation), quick drying time and low odor.

Paint is resistant to slight scuffing - „black marks“ (it's possible to remove part of them from the paint layer).

Product produced in safe and environmental friendly, minimum VOC content formula.

Paint meets the **LEED® v4** requirements.

Range of use: traditional cement-lime and cement plasters, thin-layered mineral and acrylic plasters, gypsum substrates, dry walls, wallpapers, construction building blocks, concrete, latex paint coats renovation. It's also possible to apply the paint to previously primed wood, wooden-like and metal substrates.

Colors: bases intended for tinting in an innovative, ecologic **GENNEX® Platform** system.

Full range of exceptional Benjamin Moore colors.

Gloss grade: satin.

Coverage: approx. 12 m²/l.

Can sizes: 0,95 l; 3,78 l.





AURA® 532

AURA® Bath & Spa Waterborne Interior Paint Matte Finish 532

Waterborne, interior, latex acrylic „Zero VOC”* paint with revolutionary „ColorLock® Technology” intended for painting of bathrooms, kitchens and SPA objects. Matte.

Benefits & general description: latex acrylic „Zero VOC”* paint intended for decoration of **high-moisture areas like bathrooms, SPA objects and kitchens**. Paint is part of an innovative paint and colorant system integrating the best technologies combined in one **revolutionary, patented „ColorLock® Technology”**.

The product characterizes **unique color depth and color durability, extreme hiding power (max. 2 coats), excellent resistance to high humidity and higher temperature, highest resistance to washing and wet-scrubbing - class 1 [2µm] according to Standard PN-EN 13300, superior stain and mildew resistance, exceptional flow and leveling properties, incredible color retention** (under the influence of UV radiation), quick drying time and low odor.

Paint is resistant to slight scuffing - „black marks” (it's possible to remove part of them from the paint layer).

Safe and environmental friendly, „Zero VOC”* formula (regardless of color - light or very intense) reduces to minimum possibility of appearing allergy reactions.

Product intended for decorative and protective painting of interior walls and ceilings, as well as additional elements like doors, trims, cabinets, cornices, rosettes.

Paint meets the **LEED® v4** requirements.

Range of use: traditional cement-lime and cement plasters, thin-layered mineral and acrylic plasters, gypsum substrates, dry walls, wallpapers, construction building blocks, concrete, latex paint coats renovation. It's also possible to apply the paint to previously primed wood, wooden-like and metal substrates.

Colors: bases intended for tinting in an innovative, ecologic **GENNEX® Platform** system.

Full range of exceptional Benjamin Moore colors.

Gloss grade: matte.

Coverage: approx. 12 m²/l.

Cansizes: 0,95 l; 3,78 l.

*„Zero VOC” - despite the use of the latest technologies in the production process, it is impossible to obtain a paint completely free from volatile organic compounds, i.e. with „absolute Zero VOC”. This product contains trace amounts of volatile organic compounds, but their negligible content minimizes negative impact on the natural environment and the human environment. American legislation and US industry guidance including EPA Method 24 allow for products containing less than 1g/l VOC to use the designation „Zero VOC”. It allows to distinguish a product with such a low VOC content from typical paints containing at least a few grams of VOC per 1 liter.

In compliance to the Federal Trade Commission no VOCs are added to paint during the production process. Due to our innovative GENNEX® Platform tinting system, which is based on „Zero VOC” colorants, all of our tinted paints fall within the same „Zero VOC” classification.



Our Authorized Retailer:

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